

FAX# 323-937-2481 OCT26/12 13.20
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE OCT26/12 13.20

*****URGENT*****
 REV TO SHOW OK FOR M5 = SEE LINES 16 & 32 FOR REVISION
 REJECTED M4 SINCE THE TP MG HAD A TYPO ERROR. SEE NA SPOT MOVED TO NEW
 MAKEGOOD M5
 NCIT..TTL REMAINS: \$90,044
 PLS CONF
 MG OFFER IS FOR MON, 10/29!!
 THANKS LINDA FOR MICHAEL 10/26

4Q12 NON-CANDIDATE AVAIL. 30 MINUTES SEPARATION. FLIGHT 10/23-10/24

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = FREEDOM AGENCY PRODUCT CODE = PAC AGENCY EST# = 424												
16		SZ	630P-700P	15		\$3,210.00	10/29	10/29	0		MON	0
PROGRAM : EYEWITNESS NEWS RA35+ : 7.1 ORD COM1 : 10/26-MOVE 1X TO NEW LINE 32 CON COM1 : STAND ALONE :15												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32	A		600P-700P	15		\$3,210.00	10/29	10/29	1		MON	1
PROGRAM : EXEWITNESS NEWS												
RA35+ : 7.1												
ORD COM1 : TP NEWS												
CON COM1 : STAND ALONE :15												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-16 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M4	REJECT	BUY#16	MISSED:MON/630P-700P				OCT29		15S	\$3,210.00	(OCT26/12)	
			OFFER:MON/600A-700A				OCT29		15S	\$3,210.00	PLS ADVISE.	
CMT:TP NEWS												
CMT:*R.J. NEWS IS SUPPOSE TO BE 6-7P. SEE SPOT MOVED TO NEW MAKEGOOD M5*												
M5	OK'D	BUY#16	MISSED:MON/630P-700P				OCT29		15S	\$3,210.00	(OCT26/12)	
			OFFER:MON/600P-700P				OCT29		15S	\$3,210.00	PLS ADVISE.	
CMT:TP NEWS												
OCT/12			74974.00			NOV/12					15070.00	
CONTRACT TOTAL											90044.00	
TOTAL SPOTS											61	

MARKET TOTALS \$155,248 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%

SVC- NSI BOOKS- NOV/PJ EST/ES

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE